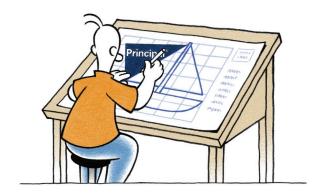
### Financial Strategies

# Financial Priorities Questionnaire



#### Financial Strategies

## Financial Priorities Questionnaire

Na	me:			
Dat	re:			
	Financial objectives			NO
1.	I have a written statement of my financial objectives.	YES	NO	SUR
2.	I have developed and implemented a plan to reach my financial objectives.			
3.	I participate in a professional annual review of my financial objectives.			
4.	I have a financial professional.			
	Investments and savings			
1.	I have a planned monthly budget.			
2.	I calculate my personal net worth annually.			
3.	I save money regularly and systematically.			
4.	I have adequate savings for emergencies (3-6 months' expenses).			
5.	I have a systematic savings plan for my child(ren)'s education(s).			
6.	My employer provides an employee retirement plan.			
7.	I understand the level of retirement benefits Social Security will provide.			
8.	I have calculated what my annual income needs will be at retirement.			
9.	My existing retirement savings will provide sufficient retirement income.			
10.	I believe I am paying too much in taxes.			
11.	I would like to know what financial products are available.			
	Life insurance			
1.	Within the last year I have had my life insurance needs analyzed.			
2.	I understand my family's Social Security benefits in the event of my death.			
3.	I have a life insurance agent who reviews my insurance policies annually.			
4.	I am interested in knowing that my life insurance policies are cost effective.			
5.	I have adequate life insurance coverage on my dependents.			

	Healt	th and disability inco	me insurance	VEC	NO	NOT	
1.	I am insured under a group	or individual medical polic	y.	YES	NO	SURE	
2.	I understand my health insu	rance benefits and believe	they are adequate.				
3.	My employer provides incor	ne replacement in the ever	nt of my disability.				
4.	I own a personal income rep	lacement policy.					
5.	I have analyzed and underst	and my potential income l	oss if disabled.				
6.	I understand my Social Secu	rity benefits in the event of	my disability.				
7.	I feel I have an adequate disability program.						
8.	I understand the impact a lo	ng-term care need could h	lave on my				
		Estate analysi	is				
1.	I have made specific plans the estate at my death.	nrough my will for the distr	ibution of my				
2.	I have an up-to-date will.						
3.	I understand how estate tax at death.	es and probate costs will a	fect my estate				
4.	Within the last 24 months, I probate, estate taxes and ad spouse were to die.	•	•				
5.	My insurance policies are ov order to avoid estate taxes a						
	I	Anticipated changes	next year				
	<ul><li>☐ Start a business</li><li>☐ Sell a business</li><li>☐ Take out a loan</li></ul>	<ul><li>□ Pay off a loan</li><li>□ Have a child</li><li>□ Buy a home</li></ul>	☐ Change en☐ Get married☐ Other	-	nt		
		Discussion prior	rities				
1.	Investments/Savings:  Budgeting Savings ideas	<ul><li>☐ Savings program</li><li>☐ Tax savings</li></ul>	<ul><li>□ College education funding</li><li>□ Retirement needs</li></ul>				
2.	☐ Health insurance	☐ Disability insurance					
3.	Life Insurance/Estate Analysis  Life insurance analysis  Review existing policies	s:   Estate tax analysis  Insurance quote	☐ Social Security	' audit			



WE'LL GIVE YOU AN EDGE®

Principal National Life Insurance Company and Principal Life Insurance Company, Des Moines, Iowa 50392-0001, www.principal.com

Insurance products from the Principal Financial Group® (The Principal®) are issued by Principal National Life Insurance Company (except in New York) and Principal Life Insurance Company, Des Moines, IA 50392. Securities offered through Princor Financial Services Corporation, 800/247-1737, member SIPC. Principal National, Principal Life and Princor® are members of the Principal Financial Group, Des Moines, IA 50392.

#### Not FDIC or NCUA insured

May lose value • Not a deposit • No bank or credit union guarantee Not insured by any Federal government agency